



The bamboo people

For a Cause, For Earth!



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About Us

“The Bamboo People” is a movement to create sustainable solutions to tackle the ever-increasing pollution and global warming in this industrialized world, where demands only go up and resources only deplete. That being said, a Revolution is what the world needs to be able to sustain itself. The name of this Revolution is ‘BAMBOO’.

Over the years, we humans have destroyed our planet and exploited its resources in the name of development. We need 1.7 earths to satisfy our present needs. At present, 80% of the Earth is environmentally negative. The temperature at both poles is about 20C more than what is expected by the scientists. If the world's carbon emission can be contained at 350ppm and global warming below 1.5C, we could save the earth from total extermination.

Here's Bamboo to the Rescue

The Bamboo People is a research based company with 18-years of experience in development of best quality tissue cultured varieties of Bamboo. Our varieties of Bamboo undergo a number of tests for virus and bacteria check. All of our saplings are first developed in the tissue-culture laboratory and then hardened for suitable duration before they are ready for plantation. Our Laboratory is certified by the Ministry of Biotechnology and the nursery is accredited by the Government of India. To attain the best quality and yield of Bamboo, we have developed stage-wise quality nutrition supplements specifically for Bamboo, which have shown promising results.



Partners



—• **Adeline Palmerston**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum congue volutpat tortor ultrices ultricies. Morbi turpis sapien, dignissim ut pulvinar sit amet, volutpat ut tellus."



—• **Francisco Andrade**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum congue volutpat tortor ultrices ultricies. Morbi turpis sapien, dignissim ut pulvinar sit amet, volutpat ut tellus."



—• **Richard Sanchez**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum congue volutpat tortor ultrices ultricies. Morbi turpis sapien, dignissim ut pulvinar sit amet, volutpat ut tellus."



—• **Anna Katrina Marchesi**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum congue volutpat tortor ultrices ultricies. Morbi turpis sapien, dignissim ut pulvinar sit amet, volutpat ut tellus."

Investment

	Bamboo Farming Investment per acre			Year	Year	Year	Year		Intercrop
S no	Particulars	Quantity	Rate	1	2	3	4	Total	Drumstick (Optional)
1	Site Preparation - Cleaning & Clearing, Pits digging & Refilling	17	500	8500				8500	8500
2	Fertilizer mixing & Application			1625	1625	1625	1625	6500	1625
3	Compost	1	3500	3500				3500	3500
4	Specialty Nutrition			6000	9000	12000	12000	39000	
5	Fertilizer cost			3000	4500	6000	6000	19500	14000
6	Saplings	200	50	10000	1000			11000	3000
7	Insecticides cost & Application			1000	1000	1000	1000	4000	2500
8	Weeding			2500	2500	2500		7500	
9	Drip Irrigation			30000				30000	
10	Energy/Electricity Charges			2500	2500	2500	2500	10000	
11	Fencing/Live hedge			14000				14000	
12	Contingency			7500	2500	2500	2500	15000	10000
	TOTAL			90125	24625	28125	25625	168500	43125

Return on Investment

S no	Type of Cultivation	Expenses	Tons/Acre	Rate	Amount/Acre from 4th year	ROI
1	Low maintenance Bamboo Farming	99,500	15	3,500	70,000	25%
2	Commercial Bamboo cultivation - For Fuel	1,68,500	40	3,500	1,40,000	42%

Low Maintenance Bamboo farming

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	TOTAL
Expenses	56625	16625	13125	13125	13125	13125	13125	13125	13125	13125	178250
Income	0	0	0	52500	52500	52500	52500	52500	52500	52500	367500
P&L	-56625	-16625	-13125	39375	39375	39375	39375	39375	39375	39375	189250
Cumulative P&L	-56625	-73250	-86375	-47000	-7625	31750	71125	110500	149875	189250	

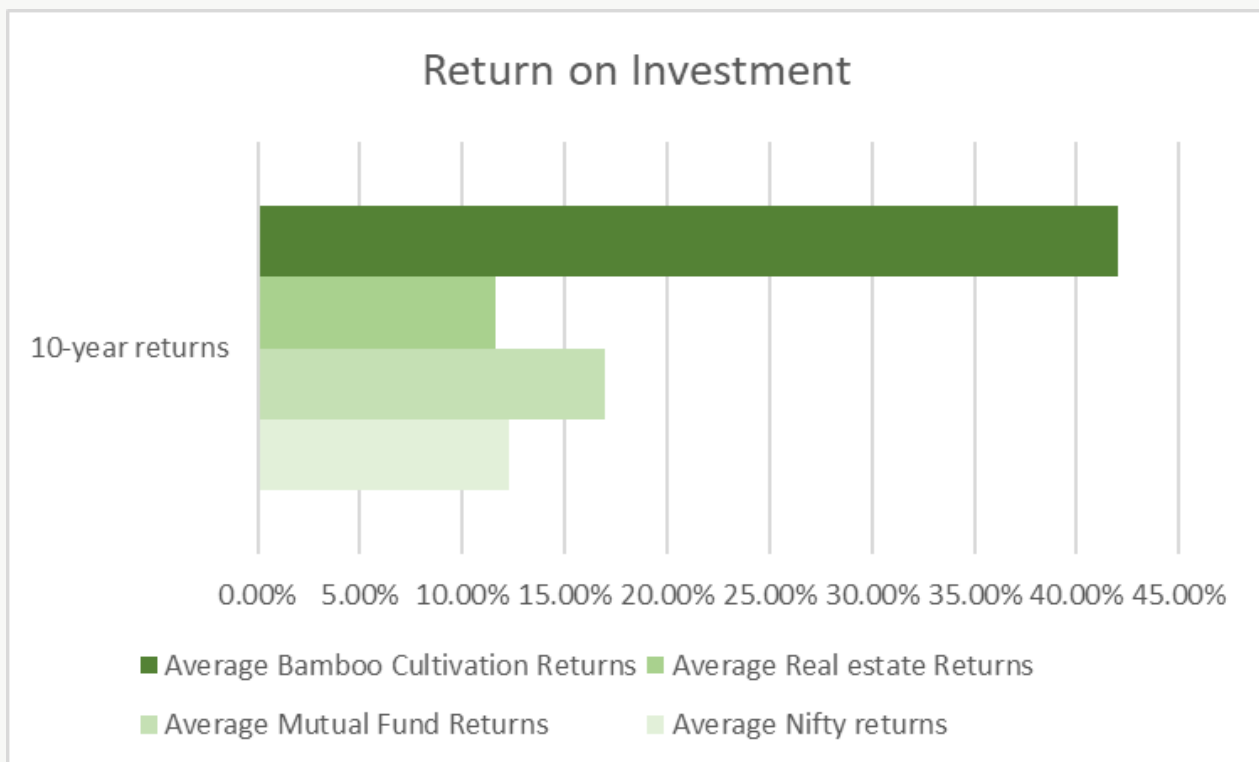
Commercial Bamboo Farming - For Fuel (Recommended)

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	TOTAL
Expenses	90125	24625	28125	25625	25625	25625	25625	25625	25625	25625	322250
Income	0	0	0	140000	140000	140000	140000	140000	140000	140000	980000
P&L	-90125	-24625	-28125	114375	114375	114375	114375	114375	114375	114375	657750
Cumulative P&L	-90125	-114750	-142875	-28500	85875	200250	314625	429000	543375	657750	

Comparison of Returns

ROR = **42%**

Year 1	-95000
Year 2	-23000
Year 3	-26500
Year 4	114375
Year 5	114375
Year 6	114375
Year 7	114375
Year 8	114375
Year 9	114375
Year 10	114375



*The land value of Bamboo plantations also keeps appreciating; this ROI is not included in the above chart.

Assured Buyback

- The Farmer shall cultivate the Bamboo using the Bamboo sapling and nutrition supplied by the Company at a pre-determined price.
- All the activities involved in bamboo farming shall be conducted in accordance with the processes and practices established by the Company.
- The Company undertakes to purchase the produce of bamboo cultivated by the Farmer, through this agreement of buyback in case all agreed conditions are met.
- The Company will purchase the green Bamboo grown in accordance with the terms of the agreement at a predetermined rate of Rs. 3500/- per ton, from the farmer.

*For further details, agreement can be shared.

Environmental Benefits of Bamboo

Benefit 1

Highest oxygen releasing capacity (320 kgs per plant per year, 40 kgs more than what an average human requires).

Benefit 2

Biggest carbon sink (80 tonnes per acre per year).

Benefit 3

Increases soil fertility by improving water retention capacity and preventing soil erosion.

Benefit 4

Acts as a sustainable and biodegradable raw material for a number of industries.

Benefit 5

Reduces average temperature of the plantation area.

Benefit 6

Renewable and better alternative to non-renewable timber.

Economical Benefits of Bamboo

Benefit 1

One of the most profitable agricultural crops.

Benefit 2

Low maintenance, disease-resistant, sturdy plant.

Benefit 3

High returns on investment-
42%

Benefit 4

The minimum economic life of bamboo is of 30 years.

Benefit 5

Potential to become the most-affordable raw material for a variety of industries.

Benefit 6

Highest producer of bioethanol as an alternative to fossil fuels. This will reduce the import burden on Indian economy.

Bamboo as an Industry


Bamboo has the potential to be used as one of the greatest forms of bioenergy. It has the potential to replace the *COAL* and *FOSSIL FUEL*-based energy system. Currently the government has approved 5% replacing coal with Bamboo (chips or pellets) while giving the same calorific value as coal and 1/10th the ash residue compared to coal. Another large demand comes from *ETHANOL*, a potential fuel to replace petrol/diesel. With lesser emissions than Fossil fuels, it is a much cleaner fuel. Given its high strength and tensile nature, it is a very high quality *CONSTRUCTION MATERIAL* with capacity to build large structures. Bamboo shows high potential to replace hardwood as raw material in the *PAPER INDUSTRY* which has a revenue of more than 50,000 crores. Not just this, Bamboo can be used in the *TEXTILE INDUSTRY* as bamboo fabric which has antibacterial and antifungal properties. We can go on and on about how Bamboo is going to be the biggest industry 5 years down the line. Are you geared up?



Start your own
GREEN GOLD
plantation now and
enjoy the safety of
assured Buyback!

THANK YOU

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